

Creative mind in personnel marketing and recruiting (m/f/d)

Stellenbeschreibung

Be the creative heart of our employee recruitment!
Your chance to help shape our working world
In the vibrant world of the circular economy, we, the BÜCHL Group, offer an exciting opportunity for a creative and dynamic individual who shares our passion for sustainability and social responsibility. We are looking for someone with fresh ideas and innovative approaches to get the best out of our employer brand.

Qualifikationen / Anforderungen

- Degree in marketing, communications or training with a focus in this area.
- Professional experience in personnel marketing, employer branding or in a similar function.
- Creativity, strong communication skills and a feel for trends.
- A passion for social media, content creation and digital tools for effective marketing.

Zuständigkeiten / Hauptaufgaben

- You will develop and implement creative campaigns that present our unique corporate culture and vacancies in a lively and authentic way.
- You optimize our employer presence on various platforms and expand our social media channels.
- They organize and accompany social recruiting events and career fairs that inspire potential candidates and address future talent directly.
- They provide impetus for employer branding initiatives and strengthen our position as an attractive employer.
- You are responsible for our entire recruiting process.

Leistungen der Anstellung

- An environment in which your ideas are in demand and you can actively contribute to shaping a positive working environment.
- You can look forward to a permanent employment contract in an industry that is not only future-proof, but also a pioneer in sustainability.
- A corporate culture that respects and promotes your work-

Arbeitgeber:

-

Start Anstellung:

At the earliest possible date

Dauer der Anstellung:

unlimited

Arbeitsort:

Robert-Bosch-Straße 1-5, Ingolstadt, Bavaria, 85053, Germany

Arbeitszeiten:

Part-time (25-30) hours per week

life balance.

- An attractive remuneration package that recognizes and values your performance.

Shape the future with us!

If you are ready to use your creativity and marketing know-how to communicate our vision of a sustainable working world, we look forward to receiving your application. Together, we can create a workplace that inspires not only today, but also tomorrow.